

The Motley Fools Investing Without A Silver Spoon How Anyone Can Build Wealth Through Direct Investing

Recognizing the way ways to acquire this books **The Motley Fools Investing Without A Silver Spoon How Anyone Can Build Wealth Through Direct Investing** is additionally useful. You have remained in right site to start getting this info. acquire the The Motley Fools Investing Without A Silver Spoon How Anyone Can Build Wealth Through Direct Investing belong to that we offer here and check out the link.

You could buy guide The Motley Fools Investing Without A Silver Spoon How Anyone Can Build Wealth Through Direct Investing or get it as soon as feasible. You could quickly download this The Motley Fools Investing Without A Silver Spoon How Anyone Can Build Wealth Through Direct Investing after getting deal. So, gone you require the book swiftly, you can straight acquire it. Its hence unquestionably easy and fittingly fats, isnt it? You have to favor to in this proclaim

Financial Freedom Grant Sabatier 2020-04-07
The International Bestseller "This book blew my mind. More importantly, it made financial independence seem achievable. I read Financial Freedom three times, cover-to-cover."
—Lifehacker Money is unlimited. Time is not. Become financially independent as fast as possible. In 2010, 24-year old Grant Sabatier woke up to find he had \$2.26 in his bank account. Five years later, he had a net worth of over \$1.25 million, and CNBC began calling him "the Millennial Millionaire." By age 30, he had reached financial independence. Along the way he uncovered that most of the accepted wisdom about money, work, and retirement is either incorrect, incomplete, or so old-school it's obsolete. Financial Freedom is a step-by-step path to make more money in less time, so you have more time for the things you love. It challenges the accepted narrative of spending decades working a traditional 9 to 5 job, pinching pennies, and finally earning the right to retirement at age 65, and instead offers readers an alternative: forget everything you've ever learned about money so that you can actually live the life you want. Sabatier offers surprising, counter-intuitive advice on topics such as how to: * Create profitable side hustles that you can turn into passive income streams or full-time

businesses * Save money without giving up what makes you happy * Negotiate more out of your employer than you thought possible * Travel the world for less * Live for free--or better yet, make money on your living situation * Create a simple, money-making portfolio that only needs minor adjustments * Think creatively--there are so many ways to make money, but we don't see them. But most importantly, Sabatier highlights that, while one's ability to make money is limitless, one's time is not. There's also a limit to how much you can save, but not to how much money you can make. No one should spend precious years working at a job they dislike or worrying about how to make ends meet. Perhaps the biggest surprise: You need less money to "retire" at age 30 than you do at age 65. Financial Freedom is not merely a laundry list of advice to follow to get rich quick--it's a practical roadmap to living life on one's own terms, as soon as possible.

The Little Book That Builds Wealth Pat Dorsey 2010-12-28 In *The Little Book That Builds Wealth*, author Pat Dorsey—the Director of Equity Research for leading independent investment research provider Morningstar, Inc.—reveals why competitive advantages, or economic moats, are such strong indicators of great long-term investments and examines four of their most common sources: intangible assets,

cost advantages, customer-switching costs, and network economics. Along the way, he skillfully outlines this proven approach and reveals how you can effectively apply it to your own investment endeavors.

The Psychology of Money Morgan Housel 2020-09-08 Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In *The Psychology of Money*, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

Bottom Line Personal Yearbook 2002 2001 Bottom Line Books publishes the advice of expert authorities in many fields.

Webworks Katherine Tasheff Carlton 2001 *Smart Money* Danielle Denega 2008-03 Provides tips and advice for teenagers on how to make, save, and spend money legally and wisely.

The Intelligent Investor Benjamin Graham 1985 Analyzes the principles of stock selection and various approaches to investing, and compares the patterns and behavior of specific securities under diverse economic conditions

The Motley Fool Investment Guide for Teens David Gardner 2002-08-06 A guide to becoming financially independent with tips on saving and investing.

The Motley Fool Investment Guide David Gardner 2001-01-02 For Making Sense of Investing Today...the Fully Revised and Expanded Edition of the Bestselling *The Motley Fool Investment Guide* Today, with the Internet, anyone can be an informed investor. Once you learn to tune out the hype and focus on meaningful factors, you can beat the Street. *The Motley Fool Investment Guide*, completely revised and updated with clear and witty explanations, deciphers all the new information -

- from evaluating individual stocks to creating a diverse investment portfolio. David and Tom Gardner have investing ideas for you -- no matter how much time or money you have. This new edition of *The Motley Fool Investment Guide* is built for today's investor, sophisticate and novice alike, with updated information on: Finding high-growth stocks that will beat the market over the long term Identifying volatile young companies that traditional valuation measures may miss Using Fool.com and the Internet to locate great sources of useful information

Black Enterprise 2001-08

Rule #1 Phil Town 2006-03-21 #1 NEW YORK TIMES BESTSELLER • "The clearest and best book out there to get you on the path to riches. This one's special!"—Jim Cramer, host of CNBC's *Mad Money* "Great tools for anyone wanting to dabble in the stock market."—USA Today Phil Town is a very wealthy man, but he wasn't always. In fact, he was living on a salary of \$4,000 a year when some well-timed advice launched him down a highway of investing self-education that revealed what the true "rules" are and how to make them work in one's favor. Chief among them, of course, is Rule #1: "Don't lose money." In this updated edition to the #1 national bestseller, you'll learn more of Phil's fresh, think-outside-the-box rules, including: • Don't diversify • Only buy a stock when it's on sale • Think long term—but act short term to maximize your return • And most of all, beat the big investors at their own game by using the tools designed for them! As Phil demonstrates in these pages, giant mutual funds can't help but regress to the mean—and as we've all learned in recent years, that mean could be very disappointing indeed. Fortunately, Rule #1 takes readers step-by-step through a do-it-yourself process, equipping even the biggest investing-phobes with the tools they need to make quantum leaps toward financial security—regardless of where the market is headed.

Investing Without a Silver Spoon Jeff Fischer 1999 Shows how to avoid brokerage fees by buying stock directly from companies
Wealth by Stealth Rolf Hackmann 2013-10-10 The text explores the changes in Americas internal power structure after the establishment

of the Federal Reserve System in 1913. It acts as the central bank of the country but is a foreign body by its origin, conduct, and lack of normal affiliation with the constitutional bodies of power: Congress, Government, and the Judicial. It allows the institution to openly ignore the formal mandates given it by the Federal Reserve Act of 1913, allowing it to act independently and without accountability for its acts and their consequences. By all evidence, it is the ruling power of the country in domestic and also foreign matters. Its independence in policy setting and implementation has put it on a direct collision course with its historic purpose, yet without any official inquiries or questions asked. Its imperial behavior leaves the proud and powerful American nation in a status equal to a colony of its former British masters.

Real Options Analysis Johnathan Mun 2012-07-02 "Mun demystifies real options analysis and delivers a powerful, pragmatic guide for decision-makers and practitioners alike. Finally, there is a book that equips professionals to easily recognize, value, and seize real options in the world around them." -- Jim Schreckengast, Senior VP, R&D Strategy, Gemplus International SA, France Completely revised and updated to meet the challenges of today's dynamic business environment, *Real Options Analysis, Second Edition* offers you a fresh look at evaluating capital investment strategies by taking the strategic decision-making process into consideration. This comprehensive guide provides both a qualitative and quantitative description of real options; the methods used in solving real options; why and when they are used; and the applicability of these methods in decision making.

The Motley Fool Personal Finance

Workbook David Gardner 2003-01-02 A guide to personal finance in uncertain economic times provides advice on how to develop a customized approach to handling money, covering everything from investment and savings to spending, insurance, and estate planning.

The Laws of Wealth Daniel Crosby 2021-11-25 Foreword By Morgan Housel Psychology and the Secret to Investing Success In *The Laws of Wealth*, psychologist and behavioral finance expert Daniel Crosby offers an accessible and applied take on a discipline that has long tended

toward theory at the expense of the practical. Readers are treated to real, actionable guidance as the promise of behavioral finance is realized and practical applications for everyday investors are delivered. Crosby presents a framework of timeless principles for managing your behavior and your investing process. He begins by outlining 10 rules that are the hallmarks of good investor behavior, including 'Forecasting is for Weathermen' and 'If You're Excited, It's Probably a Bad Idea'. He then goes on to introduce a unique new classification of behavioral investment risk that will enable investors and academics alike to understand behavioral risk in a coherent and comprehensive manner. *The Laws of Wealth* is a finance classic and a must-read for those interested in deepening their understanding of how psychology impacts financial decision-making. "Should be read by all those new to investing." JIM O'SHAUGHNESSY, International Bestselling Author "Don't let your mind ruin your investing outcomes." LOUANN LOFTON, *The Motley Fool* "Step away from CNBC and into financial therapy!" MEREDITH A. JONES, Author, *Women of The Street*

Pound Foolish Helaine Olen 2013-12-31 If you've ever bought a personal finance book, watched a TV show about stock picking, listened to a radio show about getting out of debt, or attended a seminar to help you plan for your retirement, you've probably heard some version of these quotes: "What's keeping you from being rich? In most cases, it is simply a lack of belief." --SUZE ORMAN, *The Courage to Be Rich* "Are you latte-ing away your financial future?" --DAVID BACH, *Smart Women Finish Rich* "I know you're capable of picking winning stocks and holding on to them." --JIM CRAMER, *Mad Money* They're common refrains among personal finance gurus. There's just one problem: those and many similar statements are false. For the past few decades, Americans have spent billions of dollars on personal finance products. As salaries have stagnated and companies have cut back on benefits, we've taken matters into our own hands, embracing the can-do attitude that if we're smart enough, we can overcome even daunting financial obstacles. But that's not true. In this meticulously reported and shocking book, journalist and former financial columnist Helaine

Olen goes behind the curtain of the personal finance industry to expose the myths, contradictions, and outright lies it has perpetuated. She shows how an industry that started as a response to the Great Depression morphed into a behemoth that thrives by selling us products and services that offer little if any help. Olen calls out some of the biggest names in the business, revealing how even the most respected gurus have engaged in dubious, even deceitful, practices—from accepting payments from banks and corporations in exchange for promoting certain products to blaming the victims of economic catastrophe for their own financial misfortune. *Pound Foolish* also disproves many myths about spending and saving, including: Small pleasures can bankrupt you: Gurus popularized the idea that cutting out lattes and other small expenditures could make us millionaires. But reducing our caffeine consumption will not offset our biggest expenses: housing, education, health care, and retirement. Disciplined investing will make you rich: Gurus also love to show how steady investing can turn modest savings into a huge nest egg at retirement. But these calculations assume a healthy market and a lifetime without any setbacks—two conditions that have no connection to the real world. Women need extra help managing money: Product pushers often target women, whose alleged financial ignorance supposedly leaves them especially at risk. In reality, women and men are both terrible at handling finances. Financial literacy classes will prevent future economic crises: Experts like to claim mandatory sessions on personal finance in school will cure many of our money ills. Not only is there little evidence this is true, the entire movement is largely funded and promoted by the financial services sector. Weaving together original reporting, interviews with experts, and studies from disciplines ranging from behavioral economics to retirement planning, *Pound Foolish* is a compassionate and compelling book that will change the way we think and talk about our money.

The Motley Fool Money Guide Selena Maranjian
2003

Your Money and Your Brain Jason Zweig
2007-09-04 Drawing on the latest scientific research, Jason Zweig shows what happens in

your brain when you think about money and tells investors how to take practical, simple steps to avoid common mistakes and become more successful. What happens inside our brains when we think about money? Quite a lot, actually, and some of it isn't good for our financial health. In *Your Money and Your Brain*, Jason Zweig explains why smart people make stupid financial decisions—and what they can do to avoid these mistakes. Zweig, a veteran financial journalist, draws on the latest research in neuroeconomics, a fascinating new discipline that combines psychology, neuroscience, and economics to better understand financial decision making. He shows why we often misunderstand risk and why we tend to be overconfident about our investment decisions. *Your Money and Your Brain* offers some radical new insights into investing and shows investors how to take control of the battlefield between reason and emotion. *Your Money and Your Brain* is as entertaining as it is enlightening. In the course of his research, Zweig visited leading neuroscience laboratories and subjected himself to numerous experiments. He blends anecdotes from these experiences with stories about investing mistakes, including confessions of stupidity from some highly successful people. Then he draws lessons and offers original practical steps that investors can take to make wiser decisions. Anyone who has ever looked back on a financial decision and said, "How could I have been so stupid?" will benefit from reading this book.

Summary: Investing Without a Silver Spoon
BusinessNews Publishing 2013-02-15 The must-read summary of Jeff Fischer's book: "Investing Without a Silver Spoon: How Anyone Can Build Wealth Through Direct Investing". This complete summary of the ideas from Jeff Fischer's book "Investing Without a Silver Spoon" puts forward a case for sensible investing that yields a long-term return without massive capital at the start. In fact, direct investment plans allow a person to build wealth slowly and steadily by investing in companies at whatever rate they can afford on a regular basis without using (or paying) a broker. By then reinvesting the dividends that are earned through buying more stock, compound growth occurs over the longer term. This summary explains that direct investors can take

positive control of their own financial futures. Prospective investors will be taken through the financial jargon, what you need to begin, and how to invest for the long-term, not short-term. It acknowledges that Direct Investment isn't for everyone - if you have a high interest debt, for example - but believes that good research combined with intelligent decision-making can yield financial freedom and a worry-free retirement. Added-value of this summary: • Save time • Understand the key concepts • Increase your business knowledge To learn more, read "Investing Without a Silver Spoon" and invest effectively!

The Motley Fool Money Guide Selena Maranjian 2001 You'll learn about a wide range of financial topics, from budgeting to buying a home or car to investing in mutual funds to managing your investment portfolio. Book jacket.

Bottom Line Yearbook 2001

Early To Rise Michael Stahl 2005-08-15 All kinds of books, newsletters and other media talk about the importance of learning money and investment skills at a young age. But most fail to take the next step-giving teens and young adults a real, working knowledge of money and personal finance. (And, frankly, many of the ones that try to make the connection end up condescending their audience.) This book takes that step. It encourages readers to start thinking like adults about money and all that money means in a person's life. This might make a young person wealthier-it will certainly give him or her the wisdom to avoid common early problems with checking accounts, credit cards and the other tools of financial adulthood.

Strauss's Handbook of Business Information Rita W. Moss 2004 A long awaited update of the popular 1988 handbook, this book covers business information and specific topics within the area of business.

Investing Without a Silver Spoon Jeffrey Michael Fischer 1999

ChangeWave Investing Tobin Smith 2000

Presents an investment strategy and stock-picking model to achieve financial success.

Make Your Kid a Millionaire Kevin McKinley 2011-05-24 A step-by-step program that shows parents what to do at each stage of a child's life to provide wealth for the next generation. If you're like most parents, you know that you

should start saving for your children's future but you're just not sure where to begin. Whether you earn six dollars an hour or six figures a year, *Make Your Kid a Millionaire* helps your kids acquire everything that more money can provide: Time. Knowledge. Security. Stability. And it will grant you the peace of mind that comes with supplying your children with a financial head start.

Stalking the Black Swan Kenneth A. Posner 2010-03-31 Kenneth A. Posner spent close to two decades as a Wall Street analyst, tracking the so-called "specialty finance" sector, which included controversial companies such as Countrywide, Fannie Mae, Freddie Mac, CIT, and MasterCard many of which were caught in the subprime mortgage and capital markets crisis of 2007. While extreme volatility is nothing new in finance, the recent downturn caught many off guard, indicating that the traditional approach to decision making had let them down. Introducing a new framework for handling and evaluating extreme risk, Posner draws on years of experience to show how decision makers can best cope with the "Black Swans" of our time. Posner's shrewd assessment combines the classic fundamental research approach of Benjamin Graham and David Dodd with more recent developments in cognitive science, computational theory, and quantitative finance. He outlines a probabilistic approach to decision making that involves forecasting across a range of scenarios, and he explains how to balance confidence, react accurately to fast-breaking information, overcome information overload, zero in on the critical issues, penetrate the information asymmetry shielding corporate executives, and integrate the power of human intuition with sophisticated analytics. Emphasizing the computational resources we already have at our disposal our computers and our minds Posner offers a new track to decision making for analysts, investors, traders, corporate executives, risk managers, regulators, policymakers, journalists, and anyone who faces a world of extreme volatility.

The Revolution That Wasn't Spencer Jakab 2022-02-01 "The saga of GameStop and other meme stocks is revealed with the skill of a thrilling whodunit. Jakab writes with an anti-Midas touch. If he touched gold, he would bring

it to life." --Burton G. Malkiel, author of *A Random Walk Down Wall Street* From Wall Street Journal columnist Spencer Jakab, the real story of the GameStop squeeze—and the surprising winners of a rigged game. During one crazy week in January 2021, a motley crew of retail traders on Reddit's r/wallstreetbets forum had seemingly done the impossible—they had brought some of the biggest, richest players on Wall Street to their knees. Their weapon was GameStop, a failing retailer whose shares briefly became the most-traded security on the planet and the subject of intense media coverage. The Revolution That Wasn't is the riveting story of how the meme stock squeeze unfolded, and of the real architects (and winners) of the GameStop rally. Drawing on his years as a stock analyst at a major bank, Jakab exposes technological and financial innovations such as Robinhood's habit-forming smartphone app as ploys to get our dollars within the larger story of evolving social and economic pressures. The surprising truth? What appeared to be a watershed moment—a revolution that stripped the ultra-powerful hedge funds of their market influence, placing power back in the hands of everyday investors—only tilted the odds further in the house's favor. Online brokerages love to talk about empowerment and "democratizing finance" while profiting from the mistakes and volatility created by novice investors. In this nuanced analysis, Jakab shines a light on the often-misunderstood profit motives and financial mechanisms to show how this so-called revolution is, on balance, a bonanza for Wall Street. But, Jakab argues, there really is a way for ordinary investors to beat the pros: by refusing to play their game.

Rich Dad's Cashflow Quadrant Robert T. Kiyosaki 2001-01-15 This work will reveal why some people work less, earn more, pay less in taxes, and feel more financially secure than others.

Getting Everything You Can Out of All You've Got Jay Abraham 2001-10-12 A consultant to some of America's leading corporations shares key insights and ideas on how to supercharge one's business and career, explaining how to create and develop new opportunities for wealth in any business, enterprise, or venture. Reprint. 50,000 first

printing.

Teen Investing Warren Miller 2021-07-06 *** Do you want to become a millionaire just by investing in the market the money you make from babysitting the neighbor's child, two night per week? Do you want to discover how to save and invest money in the market now and build a wealthy dream future for tomorrow? *** If yes, then keep reading... Investing isn't an impossible task. You don't have to be born with a silver spoon in your mouth to build up your wealth to seven figures. Most people see the stock market as a "dangerous" place to win or lose fortunes - and they pass this terrifying view on to their children as well. But if you start investing and trading as a teenager, you will have more than half a century to make your investments and profits. The purpose of this guide is to reveal that investing is not all that complicated. What's more, the financial rewards of investing are well worth the effort and time needed to learn a few good principles. This guide will help you understand how to invest your money, show you where to find opportunities for investment and give you valuable tips on building an investment portfolio. But also how to set aside and grow your money to achieve all of your goals, whether they are buying a video game or a PlayStation or saving money for college. In this book you will learn: What Are the Best Reason to Start to Investing Now How to Set Smart Financial Goals How the Power of Compounding Interest Can Work for You Why You Should Start to Invest in Bonds, Stocks and ETFs How to Choose Between Types of Investments What Are the Worst Pitfalls of Early and Good Investors (and How to Avoid Them) Laws, Taxes and Tax-Friendly Investments: Tips for Parents Why You Should Start to Invest in The Stock Market How A Rare Edition of a comic book could Make You Money 5 Proven Strategies to Manage Your Investments The 5 Best Apps to Manage and Invest your Money ...And much more! Investing is simply the act of using your cash to make more cash. This book will explain you how and why stocks, bonds, crypto, mutual funds, ETFs or even comic books-any asset have the potential to generate a financial return over time. What are you waiting for? Click buy now and be the next millionaire!

American Book Publishing Record 2000-07
[The Motley Fool Investment Workbook](#) David

Gardner 2003-05-05 Drawing on lessons learned in the past few turbulent years, the revised Motley Fool Investment Workbook shows how The Motley Fool's popular investment strategies continue to help regular people beat Wall Street's best money managers -- in good times and in bad. Updated to reflect today's whipsaw economy, you will learn how to evaluate a company's financial performance, which mutual funds make sense, and where to find havens for your retirement savings. Demonstrating how to value companies in a roller-coaster era -- and providing more useful work sheets and space for tracking goals than ever before -- this new edition gives you all the information and calculations you need to make smart investment moves now, including how to: Figure out how much money you have to invest Devise a sensible -- and profitable -- investment strategy Select winning stocks Purchase stocks in the cheapest and fastest way possible Protect your investments and learn when -- if ever -- to let them go Brimming with worksheets, charts, and real-world examples -- all wrapped up by The Fool's trademark sense of humor -- The Motley Fool Investment Workbook will help you take control of your own financial destiny one step -- and one dollar -- at a time.

The Motley Fool Investment Tax Guide 2001 Roy A. Lewis 2000-12 Provides information on tax planning for investors, and covers tax credits, stock dividends, mutual fund distributions, and record keeping.

Heads I Win, Tails I Win Spencer Jakab 2016 Opines that most people lack the skills and knowledge to invest their money but do it anyway, and unsuccessfully. Explains how to invest wisely and how markets really work. Looks at how to double a retirement fund.

MONEY Master the Game Tony Robbins 2016-03-29 "Bibliography found online at tonyrobbins.com/masterthegame"--Page [643].

How I Invest My Money Brian Portnoy 2020-11-17 The world of investing normally sees experts telling us the 'right' way to manage our money. How often do these experts pull back the curtain and tell us how they invest their own money? Never. *How I Invest My Money* changes that. In this unprecedented collection, 25 financial experts share how they navigate markets with their own capital. In this honest

rendering of how they invest, save, spend, give, and borrow, this group of portfolio managers, financial advisors, venture capitalists and other experts detail the 'how' and the 'why' of their investments. They share stories about their childhood, their families, the struggles they face and the aspirations they hold. Sometimes raw, always revealing, these stories detail the indelible relationship between our money and our values. Taken as a whole, these essays powerfully demonstrate that there is no single 'right' way to save, spend, and invest. We see a kaleidoscope of perspectives on stocks, bonds, real assets, funds, charity, and other means of achieving the life one desires. With engaging illustrations throughout by Carl Richards, *How I Invest My Money* inspires readers to think creatively about their financial decisions and how money figures in the broader quest for a contented life. With contributions from: Morgan Housel, Christine Benz, Brian Portnoy, Joshua Brown, Bob Seawright, Carolyn McClanahan, Tyrone Ross, Dasarte Yarnway, Nina O'Neal, Debbie Freeman, Shirl Penney, Ted Seides, Ashby Daniels, Blair duQuesnay, Leighann Miko, Perth Tolle, Josh Rogers, Jenny Harrington, Mike Underhill, Dan Egan, Howard Lindzon, Ryan Krueger, Lazetta Rainey Braxton, Rita Cheng, Alex Chalekian

The Motley Fool You Have More Than You Think

David Gardner 2001-01-02 The Completely Revised and Expanded Edition of the New York Times Bestseller That Focuses on Personal Finance for Every Budget -- and Every Stage of Life Taking control of your personal finances is the first -- and most important -- step toward successful investing and a secure future. *The Motley Fool You Have More Than You Think*, now fully updated and expanded, provides guidance for anyone trying to balance lifestyle aspirations and financial realities. The latest edition of this Motley Fool bestseller covers topics such as: Getting out of debt...and into the stock market Turning your bank account into a moneymaker Using Fool.com and the Internet to learn about all things financial -- from buying a home to getting the best deal on a car Saving enough to send your children to the colleges of their dreams

Why Does The Stock Market Go Up? Brian Feroldi 2022-01-31 Have you ever heard a news

reporter say "the Dow rose 300 points today" and had no clue what they meant? If the answer is yes, you're not alone! Most people are taught nothing about investing or the stock market while they are in school. In *Why Does The Stock Market Go Up?*, Brian Feroldi demystifies the stock market by explaining what it is and how it works using easy-to-understand terms and simple examples. This book was designed to arm ordinary people with the knowledge that they need to build extraordinary wealth. *Why Does The Stock Market Go Up?* is the easy-to-digest

book that everyone needs to read. Feroldi breaks down the basic investing concepts so that anyone can understand and take action. The financial services industry has spent decades telling average Joes and Janes that they can't possibly understand the stock market. Feroldi proves them wrong with his easy-to-understand examples and explanations. You too can understand why the stock market goes up, or down, and how it impacts your financial future. Never before has investing in stocks or bonds seemed so straightforward.